



MORRIS  
FURNITURE  
COMPANY



\*\*\* EMBARGOED UNTIL 10AM Saturday, August 19, 2023 \*\*\*  
\*\* **Media Encouraged to Attend this Special Event** \*\*

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## Hope to Dream - Cincinnati

*Morris Furniture Company and St. Vincent de Paul Partnership Provides a New Bed to 50 Children*

**CINCINNATI, August 19, 2023** – Thousands of children in Ohio and Northern Kentucky lay down to sleep each night on the floor, in a chair, or sharing a bed with another family member, depriving them of the good night's sleep they need. Morris Furniture Company and its local partner, St. Vincent de Paul - Cincinnati (SVDP) work to solve this ongoing problem and raise awareness of the need for beds for children through Hope to Dream. This 7<sup>th</sup> annual event provides 50 children with a bed of their own and helps ensure children across Cincinnati receive the quality sleep they deserve.

This year's event will be held on **Saturday, August 19<sup>th</sup> at 9:15 am** at the **P&G Cincinnati Reds Youth Academy, located at 2026 E Seymour Ave.**

**All members of the media are invited to attend. Selected families have agreed to share their stories with the media. We appreciate your coverage beginning on Saturday morning. Because we are only able to accommodate families that have been pre-selected, we ask that coverage not begin before 10:00am on Saturday, August 19th.**

**Families, who are pre-selected based on need, are scheduled to arrive at 9:15am.** With support from Chick-fil-A of Greater Cincinnati and Northern Kentucky, breakfast will be provided for the families and the children will enjoy some fun activities. The program is slated to begin at 10:15am following remarks from the Hope to Dream partners. At 10:30am, curtains will be opened for the big reveal allowing the children to see a gym full of beds dressed in sheet sets, pillows, comforters, teddy bears, books and gift bags for each recipient. As they run to find their beds, volunteers and associates will cheer and celebrate with the families as 50 more children receive the gift of a good night's sleep!

In addition to a complete bed set, which includes a twin-size bed frame, box springs, comforter, pillow and mattress donated by Morris Furniture Company, the children will also be provided new sheets and a blanket provided by Standard Textile, a backpack full of school supplies from General Electric Credit Union, a meal from Chick-fil-A, and more.

Immediately following the reveal, volunteers will gather the beds to prepare them for delivery so that each recipient may enjoy their new bed that night.

With more families having difficulty providing their children basic needs, such as having a bed of their own, Larry Klaben, Chairman of Morris Furniture Company, believes it is important to increase the support we provide to families in our community. Morris Furniture Company has been working with area agencies throughout Dayton, Cincinnati and Columbus since 2001 through the Kids Dream Too & Hope to Dream programs and have helped more than 15,000 children receive a bed of their own. Morris Furniture Company is now part of Ashley Industries' world-wide program that has gifted over 140,000 beds to kids since 2010.

“Not having a bed to lay down in is a reality that far too many children in our community are facing every night,” says Brad McMonigle, CEO of St. Vincent de Paul – Cincinnati. “We are grateful for the partnership and support of Morris Furniture Company as we work to ensure families in our community have access to the basics we all need to thrive.”

Manny Sciberras, Morris Furniture Company President and CEO shared, “St. Vincent de Paul has been making a difference in our community for many years. Because every child needs a bed, we have partnered with this organization to help kids in need receive a bed of their own.”

There is a huge need for beds throughout America. A good night's sleep is a vital part to learning, living, and happiness. Morris Furniture Company and St. Vincent de Paul are proud to sponsor an event that touches so many lives in the Cincinnati community.

Following this major event, on Wednesday, August 23, 2023, WCPO will be hosting a telethon to raise funding and support for SVDP's Bed Program. Funding from this telethon will help provide beds to even more kids as a new school year begins. **Donations of any size can be made by calling 513-840-WCPO(9276) from 4 p.m. to 7:30 p.m. on Tuesday night. \$175 provides a complete bed set for a neighbor in need. Donations may also be made at any time at [SVDPcincinnati.org](http://SVDPcincinnati.org).**

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**About Morris Furniture Company:** Morris Furniture Co., Inc. started in Dayton in 1947 and currently operates retail showrooms throughout Dayton, Cincinnati, Columbus and Northern Kentucky. With over 475 employees, our company mission is Making Homes Great. Our vision is being The Company that inspires people to turn their dreams into reality. Through our Kids Dream Too program, Morris Furniture Company, helps kids turn their dreams into reality. Morris makes a donation for every mattress purchase at the Better Sleep Shop in Morris Home and Ashley showrooms to local organizations. Test rest campaigns are held in company bedding showrooms throughout the year where donations are made to partner organizations for testing the comfort of Better Sleep Shop beds. [www.morrisathome.com/p/kidsdreamtoo](http://www.morrisathome.com/p/kidsdreamtoo)

**About St. Vincent de Paul – Cincinnati:**

The Society of St. Vincent de Paul has been providing innovative, practical emergency assistance to Greater Cincinnati residents in need for over 150 years. The organization works personally with those in need, regardless of race or creed, to bridge the spiritual, emotional and material gaps in their lives through home visits provided by neighborhood-based volunteer groups, and groundbreaking initiatives like the Charitable Pharmacy as well as a network of 13 food pantries and eight thrift stores and donation centers across Cincinnati. The Society of St. Vincent de Paul - Cincinnati is a network of neighbors, inspired by Gospel values, growing in holiness and building a more just world through personal relationships with and service to people in need. For more information, visit [SVDPcincinnati.org](http://SVDPcincinnati.org).

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