



FOR IMMEDIATE RELEASE

Media Contact:
Kristen Gallagher
St. Vincent de Paul - Cincinnati
513-562-8853
kgallagher@SVDPcincinnati.org

DONATIONS TO BE DOUBLED DURING ONE-DAY GIVING EVENT

St. Vincent de Paul aims to raise \$200,000 for emergency assistance programs

CINCINNATI, OH (November 15, 2023) – Over the past year, St. Vincent de Paul – Cincinnati has responded to record requests for assistance, as a growing number of Greater Cincinnati residents struggle to keep up with the costs for housing, food, transportation, and many other essential goods and services. On Thursday, November 16, St. Vincent de Paul invites the community to help raise \$200,000 to provide basic needs assistance and ensure neighbors have food, shelter, medicine, clothing and other vital essentials.

Thanks to a generous donor, all donations made to St. Vincent de Paul – Cincinnati on Thursday, November 16, will be doubled, dollar-for-dollar, up to \$100,000.

“This is an incredible opportunity to double your impact and help twice the amount of people in your community,” says Kaytlynd Lainhart, VP of External Relations for St. Vincent de Paul – Cincinnati. “This year, especially, has been a tough one for so many families. Our staff and volunteers have been on the frontlines, responding to the calls we receive every day from our neighbors in crisis. Every dollar raised helps spread hope and relief -- just in time for the holidays.”

St. Vincent de Paul – Cincinnati invites the public to get involved by donating online at SVDPcincinnati.org. All donations will be matched by the Hubert Family, up to \$100,000! The impact a gift can make includes:

- \$60 will be doubled to \$120, providing 40 meals for families in need
- \$175 will be doubled to \$350, providing beds to two children sleeping on the floor
- \$300 will be doubled to \$600, filling 40 prescriptions to keep our neighbors healthy
- \$500 will be doubled to \$1,000, providing Christmas meals to 40 families
- \$1,200 will be doubled to \$2,400, preventing two families from experiencing homelessness this holiday season.

“It’s no coincidence that this event takes place exactly one week before Thanksgiving. We believe there’s no better way to honor our blessings than by sharing them with our neighbors. Double Your Donation Day is a collective effort to spread compassion, joy and hope within the community. We are extremely grateful to anyone who is able to join us this Thursday by giving,” Lainhart says.

About St. Vincent de Paul - Cincinnati

For more than 150 years, the Society of St. Vincent de Paul has compassionately cared for neighbors in need throughout Cincinnati and Hamilton County. More than 1,100 neighborhood-based volunteers provide personal, emergency assistance for needs such as food, clothing, rent and utilities, prescription medications and much more. The heart of our mission is to bridge the spiritual, emotional and material gaps in peoples’ lives and to serve with dignity and respect. For more information about our mission, outreach and services, visit www.SVDPcincinnati.org.

###