



LaTasha Patrick  
HR Director at Crossroads

LaTasha joined Crossroads in May, 2011 as the Director of Human Resources. Crossroads is a multiple-site church serving communities in Greater Cincinnati, Central and Northern Kentucky, Dayton and Columbus. Since joining staff, LaTasha has served as a member of the Senior Leadership Team at Crossroads and helped create Woman Camp at Crossroads. She also co-hosts a podcast called IKR with co-worker/friend Alli and is in the process of becoming a commissioned pastor at Crossroads.

LaTasha offers extensive employee relations, strategic and training experience in addition to managing community outreach and diversity initiatives. Prior to Crossroads, LaTasha worked in Human Resources at TriHealth and Sallie Mae.

LaTasha received her master's degree from Xavier University – Human Resources Development and a BA in Communications from Hampton University in Hampton, VA.

Outside of Crossroads, LaTasha is an active community member. She has volunteered with the Evanston Business Council, the Cincinnati Chapter of Jack and Jill of America, (an organization of mothers of African American children that develops leadership skills in their children and the children of their communities) and the Walnut Hills High School Theater advisory Board.

LaTasha is proud mom to her 19 year old Maya Joi, who attends the University of Cincinnati, and pet owner of Lola Blue, who attends her sofa, floor, and backyard in Evanston.