

Saint Vincent de Paul Advisory Board of Directors



Gary Massa

Vice President for University Relations
Xavier University

Gary Massa assumed his duties as Vice President for University Relations at Xavier University on June 2, 1999. Prior to coming to the University, he worked for five years for the Midland Company as a Vice President of Sales & Marketing. His work previous to Midland included sales and marketing for an independent sales agency representing brands like Reebok and Ellesse. He began his career while earning his M.B.A. from Xavier with a global purveyor of spirits and wines, Heublein, Inc. A former Xavier basketball co-captain and MVP, he served as the color commentator for WCPO-TV for University basketball games for 10 years.

As Vice President for University Relations, Gary supervises and manages all phases of development including the annual fund, major gifts, estate and planned giving and alumni relations. Nearly 90% of all the funding raised in the history of the University has been raised during his time at Xavier. The Office of Development has achieved the prestigious CASE Circle of Excellence Award for overall development performance three times during this time as well.

In addition to being a member of the St. Vincent de Paul Board, Gary serves on several boards including The Athenaeum/St. Mary's Seminary, The Center for Catholic Education at Xavier University and is an Executive committee member of the national Jesuit Advancement Administrators. He has also consulted for the development programs at St. Xavier and St. Ursula High Schools.

Gary and his wife Mary have four children, Luke, Katie, Kristen and Lauren.