
















RETRO FITTINGS

FASHION FOR GOOD

2019 SPONSORSHIP GUIDE

BENEFIT	Presenting \$20,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Patron \$500
Tickets	16 VIP Reserved	10 VIP Reserved	6 VIP	4 VIP	2 VIP	2 General
Program ad (due 10/1)	Full page ad	Full page ad	Half page ad	Quarter page ad	Listing	Listing
Logo on website with reciprocal link						
Mailed invites (due 8/26)						
Digital invite (due 8/30; 23,000 recipients)						
Facebook & Twitter mentions						
Post event e-news (23,000 recipients)						
Radio mentions						
Meet DAAP students during design production						
Included in all television promotions						
Logo featured on Norton digital billboard						
Event co-branding						

RetroFittings.org
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