


















RETRO FITTINGS

FASHION FOR GOOD

2018 SPONSORSHIP GUIDE

BENEFIT	Presenting \$20,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Patron \$500
Tickets	16 VIP Reserved	10 VIP Reserved	6 VIP	4 VIP	2 VIP	2 General
Program ad (due by 9/28/18)	Full page ad	Full page ad	Half page ad	Listing	Listing	Listing
Logo on website with reciprocal link						
Mailed invitations (due by 8/22/18)						
Electronic invitation (22,500 recipients)						
Facebook & Twitter mentions						
Post event e-news (22,500 recipients)						
Radio mentions						
Tour of Music Hall						
Included in all television promotions						
Logo featured on Norton digital billboard						
Event co-branding						

RetroFittings.org
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