

# CINCINNATI REDS™

## News Release

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### **CINCINNATI REDS, NEWS 5, ST. VINCENT DE PAUL TEAM UP TO STRIKE OUT HUNGER IN GREATER CINCINNATI; FOOD DRIVE JUNE 5 – 7**

***Donation of Non-Perishable Food Item Will Receive 2 Tickets To June 17 Reds vs. Braves Game***

CINCINNATI (May 31, 2009) – The Cincinnati Reds and the Society of St. Vincent de Paul are partnering with NEWS 5 to help end hunger locally by hosting a food drive Friday, June 5 through Sunday, June 7 during the Cubs series at Great American Ball Park.

Fans donating a non-perishable food item in designated food collection barrels will receive two tickets to the June 17 game against the Braves. In addition, each fan donating to the food drive can enter a drawing to throw out the first pitch at the June 17 game.

The SVDP Reds Food Drive goal is to collect 5,000 pounds of food, which will feed 1,750 people in our community for one day. St. Vincent de Paul provides to children nearly half of its collected food.

“Economic factors have resulted in nearly a tripling in requests for food assistance in certain areas of Greater Cincinnati. Requests are coming from people throughout the city – those who have unexpectedly lost their job or who those who are having a tougher time making ends meet as a result of rising food costs,” said Liz Carter, executive director of St. Vincent de Paul. “The support of the community in terms of food donations is vital for us to be able to provide food to all clients. That support will ensure we don’t have to turn anyone away.”

“For the third year, we’re pleased to partner with St. Vincent de Paul to help impact the hunger issue in our community,” said Lorrie Platt, Reds community relations director. “It’s important to us to involve our fans to help those in need.”

The game schedule during the food drive is as follows:

- Fri, June 5 - 7:10pm
- Sat, June 6 - 7:10pm
- Sun, June 7 - 1:10pm

For more information regarding the Reds’ St. Vincent de Paul Food Drive, contact Reds Community Relations at 513-765-7022. For more information about donating or volunteering at the SVDP Bank Street Food Pantry, please contact 513-562-8841, extension 225, or visit [www.svdpcincinnati.org](http://www.svdpcincinnati.org).

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