



## FOR IMMEDIATE RELEASE

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## **CINCINNATI REDS, NEWS 5, ST. VINCENT DE PAUL TEAM UP TO STRIKE OUT HUNGER IN GREATER CINCINNATI; FOOD DRIVE JUNE 5 – 7 – REDS VS. CUBS**

*Donation of Non-Perishable Food Item Will Receive  
Two Tickets To June 17 Reds vs. Braves Game*

**CINCINNATI, OH –May 13, 2009–** The Cincinnati Reds and the Society of St. Vincent de Paul with NEWS 5 are partnering to help end hunger locally by hosting a food drive Friday, June 5 through Sunday June 7 during the Reds vs. Cubs series at Great American Ball Park.

Anyone donating a non-perishable food item in designated food collection barrels will receive two tickets to the June 17, 2009 Reds vs. Atlanta Braves game. In addition, each fan donating to the food drive can enter a drawing to throw out the first pitch at the June 17 game. The SVDP Reds Food Drive goal is to collect 5,000 pounds of food, which will feed 1,750 people in our community for one day.

“Economic factors have resulted in nearly a tripling in requests for food assistance in certain areas of Greater Cincinnati. Requests are coming from people throughout the city – those who have unexpectedly lost their job or who those who are having a tougher time making ends meet as a result of rising food costs”, said Liz Carter, executive director of St. Vincent de Paul. “The support of the community in terms of food donations is vital for us to be able to provide food to all clients. That support will

ensure we don't have to turn anyone away", she continued. Nearly half of the food that St. Vincent de Paul provides to clients goes to children.

"For the third year, we're pleased to partner with St. Vincent de Paul to help impact the hunger issue in our community", said Lorrie Platt, Cincinnati Reds community relations director. "It's important to us to involve our fans to help those in need."

The game schedule during the food drive is as follows:

- Fri June 5 - 7:10pm
- Sat June 6 - 7:10pm
- Sun June 7 - 1:10pm

For more information regarding the Reds, St. Vincent de Paul Food Drive, contact the Reds Community Relations at 513-765-7022. For more information about donating or volunteering at the SVDP Bank Street Food Pantry, please contact 513-562-8841, ext. # 225 or visit [www.svdpcincinnati.org](http://www.svdpcincinnati.org).

#### About St. Vincent de Paul

The Society of St. Vincent de Paul (SVDP) has been helping Greater Cincinnati and Hamilton County residents in need with the basic necessities of life for nearly 140 years. The organization works personally with those in need, regardless of race or creed, to bridge the spiritual, emotional and financial gaps in their lives through home visits provided by neighborhood-based volunteer groups, and groundbreaking initiatives like the Charitable Pharmacy. The Society of St. Vincent de Paul continues to be a leading community service organization, recently recognized by The Better Business Bureau (BBB) as a Torch Award for Marketplace Ethics winner and by The CincinnatiUSA Regional Chamber of Commerce as Non-Profit of the Year. For more information, go to [www.SVDPcincinnati.org](http://www.SVDPcincinnati.org).

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