



FOR IMMEDIATE RELEASE

Ann Keeling or Kelly Camm
513-381-3248

ann@crisofolikeeling.com
kelly@crisofolikeeling.com

**ST. VINCENT DE PAUL'S ANNUAL RETROFITTINGS
OCTOBER 9 AT 20TH CENTURY THEATRE, OAKLEY**
*New VIP Section At The 6th Annual Event; Tickets Can Be Purchased
Online Now*

CINCINNATI, OH – September 10, 2008 — The Society of St. Vincent de Paul, in partnership with the University of Cincinnati Fashion Program in the College of Design, Architecture, Art & Planning (DAAP), and 20th Century Theatre, announces the 6th annual RetroFittings, the organization's signature fundraiser, featuring fashions created by UC Fashion Program School of Design students from St. Vincent de Paul Thrift Store finds. The event is sponsored by Recycling Group Ltd., Macy's, Huntington Bank, Krombholz Jewelers, Cristofoli-Keeling, Inc, Integra, Bang-Zoom Design, Ltd. Frontgate, Dr. & Mrs. Frederick Steinbeck and Rinehart, Staadeker, Sussli Retirement Consulting Group of Wachovia Securities. Media sponsor is Q102 101.9 FM radio.

Known as one of the top fashion design schools in the country, UC Fashion Program School of Design students, armed with only a \$10 budget, have created new fashions by disassembling a variety of items found at St. Vincent de Paul thrift stores, including clothes, curtains, bed sheets and table cloths. The students cutting-edge fashions will be modeled in a professional-style runway show during the event.

New for the 2008 event is a VIP section on the 2nd floor of the 20th Century Theatre. VIP tickets are \$ 50. each, and VIP attendance is limited to 150 people. The VIP ticket price includes a selection of catered food from RED in Hyde Park Square and The Bistro Group, as well as two drink tickets. Retrofittings will be held Thursday, October 9, 2008, from 7:00 to 9:00 p.m. at the 20th Century Theatre in Oakley. Doors will open at 6:00 p.m. for a casual, funky evening with a twist. The RetroFittings fashion show will also feature a raffle of signature fashion-related merchandise, music, light food and a cash bar. RetroFittings sponsor Krombholz Jewelers will

again create a one-of-a-kind, custom-designed jewelry piece created from jewelry donated to SVDP Thrift Stores.

-- more --

SVDP RetroFittings

Page 2

Tickets for RetroFittings are \$ 50 (VIP), \$25 and \$15 for students with a student ID card and are available online at www.svdpcincinnati.org, or by calling 513-562-8841, ext. 225, and are limited. If available, tickets will also be offered at the door for \$30.

The volunteer committee members for the event include Barb Rinehart of Anderson Township, Ann Keeling of Anderson Township, Jacqueline Burris of Cincinnati, Tamara Sullivan of Loveland, Debbie Goldstein of Hyde Park, Mary Casella of Downtown, Katie Sweeney-Magenheim of Mt. Lookout, Kendra Bach of Anderson Township, Katy Stutz of Hyde Park, Sara Bellamy of Over the Rhine, Kim Vega of Downtown, Susan Debrul of Hyde Park, Grey Hall of Hyde Park and Ann Firestone of Mt. Adams.

For more information on St. Vincent de Paul or RetroFittings, call 513-562-8841, Ext. 225.

About St. Vincent de Paul

The Society of St. Vincent de Paul (SVDP) has been helping Greater Cincinnati and Hamilton County residents in need with the basic necessities of life for nearly 140 years. The organization works personally with those in need, regardless of race or creed, to bridge the spiritual, emotional and financial gaps in their lives through home visits provided by neighborhood-based volunteer groups, and groundbreaking initiatives like the Charitable Pharmacy. The Society of St. Vincent de Paul continues to be a leading community service organization, recently recognized by The CincinnatiUSA Regional Chamber of Commerce as Non-Profit of the Year. For more information, go to www.svdpcincinnati.org.

###